

Dear Emsworth Resident,

This letter is a genuine effort of reaching out, human being to human being. What this letter represents is Humanity, nothing else. An effort to co-ordinate the amazing offers of help and support Emsworth is giving. We want to try and pull together to ensure no-one in our Community is isolated and unable to have food and supplies direct to their home.



I am a 'normal' resident of Emsworth, I do not profess to be a professional in this type of initiative, but that is just what it is, an initiative. This is not a charity, or business, this is a number of people that are pulling together to help organise the amazing support that has been offered. I am a mum, and I am worried the same as all of you. But I do have the ability to stay calm in a crisis, and I have plenty of years' experience in emergencies and strategic planning for disasters and crisis. So I promise I have relevant experience.

About a week ago my husband Ben Laycock, who owns Emsworth Delicatessen came up with the idea of uniting the local independent businesses to allow residents to get their supplies delivered directly to their door. He discussed the idea with Anna Tonkin from Oyster Marketing and design, and together they have worked tirelessly to pull off something that would normally have taken months, if not years.

Now, you can go online to www.emsworthalliance.co.uk and buy from different independent shops (or just one of them, there is no pressure) pay once, and get your essentials delivered to your door (or you can put someone else's address in for delivery, as long as they are in the delivery area). Ben will co-ordinate the orders, the local shops will be prepare their parts, Ben will collect and then deliver them together. Delivery drivers will ensure social distancing is adhered to, and the shopping will be left on the doorstep. The door will be knocked (and we assume you all to be in because of self isolation!) hey presto. We cannot offer delivery 'slots' and please don't forget, we are not a supermarket, so adjust your expectations! Due to the volume of orders, and stock availability, the local businesses will endeavour to fulfil as many orders as possible. They will be making deliveries on Tuesdays and Fridays. The website contains information in regards to delivery areas etc.

The second part of Emsworth Alliance is to offer support to residents. That is where Lulu Bowerman (local councillor) is involved. She has asked me to co-ordinate a plan to ensure no resident of Emsworth is without support.

We have had so many offers of support, and we are SO grateful. We need more! This is the cunning plan. I have tried to keep it as simple as possible to not only make it easy to understand, but easy to implement. Please trust me, I have experience!

I need willing volunteers. There are 10 designated areas of Emsworth that I have identified. I need at least 2 main co-ordinators for each area. These co-ordinators will be supported by further volunteers.

The area co-ordinator will be supported by the Emsworth Alliance team.

Each co-ordinator is given their designated area, and a separate letter to deliver to each and EVERY household in their area. This letter will need to contain THEIR phone number and email. This letter

asks every 'at risk' household to contact the area co-ordinator if they need support. They are given details of delivery services, companionship and support.

The area co-ordinators, along with their volunteer area members maintain contact in that area until no longer needed.

Emsworth Alliance will use this chain to maintain supply to those most in need.

If you are willing to volunteer, please email info@emsworthalliance.co.uk. We will need your name, address and contact details. We will then be in contact.

Please don't be offended if you aren't called upon, your offer will not be forgotten.

This is such an unusual initiative, and if it wasn't a crisis, there is red tape, procedures and the like. But the rules have gone out of the window and I am relying purely on common sense and experience instead. It's quite refreshing!

There will be teething issues, I am only human, so I will apologise now.

If you are willing to:

- Write a 'penpal' letter, or get the kids to draw a picture that we can distribute to those in self isolation – amazing! You will have your area co-ordinators details so they can be delivered accordingly.
- Volunteer to walk the dogs of those in self isolation who are 'at risk'
- Anything else you can think of!

Please email.

We are relying on good old fashioned humanity and Community spirit, there is no money passing, no money being made here.

Please support us in any way you can.

Let's do it together.

#Emsworthresidentstogether

Georgina